

SOFT SKILLS BOOT CAMP

MASTER CRITICAL LEADERSHIP
SKILLS TODAY

NOVEMBER 8, 2018

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WHO?

The Soft Skills Boot Camp is designed for high performers with 5-10 years' experience in corporations, non-profits, and government with existing roles in communications, human resources, strategic planning, finance, marketing, legal, sales and technology who are looking to develop their leadership potential.

WHAT?

A one-day, highly interactive leadership development program to help you master the critical soft skills needed in today's competitive workplace and take your career to the next level.

WHERE?

University of Southern California campus, in the new state-of-the-art Annenberg School for Communication and Journalism, Los Angeles

HOW?

Through a rich, immersive learning workshop featuring hands-on exercises, case studies, problem-solving sessions with peers from various industries and unique USC experiences

WHY?

Wall Street Journal Survey of 900 Executives found 92%- "Soft skills equally important or more important than technical skills."

KEY BENEFITS

- Measure your current soft skills proficiency with our proprietary Third Space Thinking Assessment available only to boot camp participants
- Employ critical leadership skills to navigate the C-suite and influence stakeholders
- Build empathy to improve employee, customer and stakeholder relationships
- Become a better problem solver to increase program success
- Unlock innovative ideas that help drive organizational collaboration
- Increase professional performance to provide you and your company a competitive advantage

"I think the Third Space Boot Camp is essential for younger executives, someone early to the middle of their careers, who are looking to accelerate and develop their leadership potential."

-Bill Simon

Senior Client Partner, Korn Ferry International

EMPOWERING CRITICAL SOFT SKILLS FOR SUCCESS

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CRITICAL COMPETENCIES

The Center for Third Space Thinking has identified five key competencies required for professional success that are high in demand, but short in supply. By the end of the program, you'll have the tools to build these interactive skills and help others to do the same.



Adaptability



Cultural Competency



Empathy



Intellectual Curiosity



360 Degree Thinking

BONUS

- Attendees will receive a certificate in Leadership Development from USC Annenberg
- A private one-on-one session with a professional certified leadership coach
- Build your professional network at the Boot Camp and with our Third Space Thinking problem-solving app

THE SOFT SKILLS BOOT CAMP

See why companies such as IBM, Google, AECOM, United Airlines, Western Union, Edison International, Quest Diagnostics, and the Annenberg Foundation rated the overall experience as excellent or good. [Boot Camp Video](#)

REGISTRATION FEES

[Register here](#) for the Boot Camp. Registration fee includes course materials, interactive exercises, breakfast, lunch and parking. Register now as space is limited.

RATES

CORPORATE	\$1,800
NON-PROFIT/GOVERNMENT	\$1,500
GROUPS	\$1,500

THE USC ANNENBERG CENTER FOR THIRD SPACE THINKING

Housed in USC's Annenberg School for Communication and Journalism, the Center for *Third Space Thinking* is dedicated to conducting applied research, executive leadership development, community empowerment and equipping a whole new generation of leaders with the problem-solving skills needed to thrive in a digitally disrupted world.

QUESTIONS?

To learn more about the Soft Skills Boot Camp at USC Annenberg, visit www.uscthirdspace.com, call us at 626.319.1062 or email shellee.smith@usc.edu