

THIRD SPACE BOOT CAMP



WHAT?

A two-day, highly immersive leadership development program

WHEN?

October 5-6, 2017

WHERE?

University of Southern California campus, in the new, state-of-the-art Annenberg School for Communication and Journalism

KEY BENEFITS

- Gain the skills for more effective problem-solving
- Unlock innovation
- Break down silos and drive collaboration across functions
- Enhance organizational performance
- Connect to a community of Third Space Thinkers via a new problem-solving App
- Experience a positive impact on your career and your life

USC ANNENBERG'S CENTER FOR THIRD SPACE THINKING

USC Annenberg's Center for Third Space Thinking has developed a new communication-driven, research-based methodology to frame and solve problems that can help organizations and individuals be more successful in the work place and in life. To learn more visit us at www.uscthirdspace.com.

"Third Space Thinking challenged our communications team to think outside the box about issues impacting the organization and helped create a framework and common language upon which to structure our strategic planning efforts."

*-Reesa McCoy Staten
SVP, Corporate Communications Robert Half International*

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CRITICAL COMPETENCIES

The Center has identified five key competencies or soft skills required for professional success that are in high demand, but in short supply, including Adaptability, Cultural Competency, Empathy, Intellectual Curiosity and 360 Degree Thinking



Adaptability



Cultural Competency



Empathy



Intellectual Curiosity



360 Degree Thinking

THIRD SPACE ASSESSMENT

Participants also will discover personal insights into their own proficiency on the five core competencies through our Third Space Thinking Assessment Tool (TSTAT)

THIRD SPACE APP

Participants will receive a new mobile app that will allow them to solve problems through the lens of the five competencies.

ACCESS TO MILLENNIALS

Participants will have direct interaction with a group of media savvy USC Annenberg students with their unique millennial perspectives on the world.

WHO SHOULD ATTEND?

Third Space Boot Camp is designed for high performers in corporations, non-profits and government with existing roles in communications, human resources, strategic planning, finance, marketing, legal and technology.

REGISTRATION FEES

Please visit <https://uscthirdspacebootcamp.eventbrite.com> to register for this inspiring experience. Space is limited.

RATES	Program Fee Before August 31, 2017	Program Fee After August 31, 2017
CORPORATE	\$5,000	\$7,500
NON-PROFIT/GOVERNMENT	\$4,000	\$6,000
GROUPS	\$4,500 for organizations that send more than two people	